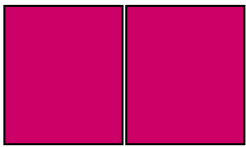


JOY

Technical Specification

Print offset
 Number of colors 4
 Raster 150 lpi
 Bleeds minimum 5 mm
 Perfect Binding

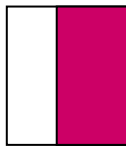
FTP: <ftp.marquardmedia.pl>
 user: joy
 password: repro006



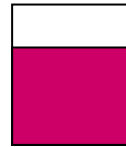
Double page spread
 Attention!!!
TWO SEPARATE PAGES
 2 x 175 mm x 253 mm
 + 5 mm
 each side for cutting



Full page
 175 mm x 253 mm
 + 5mm
 each side for cutting



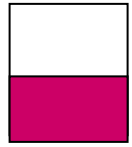
2/3 vertical
 114 mm x 253 mm
 + 5mm
 for trim from each of 3 border sides



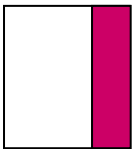
2/3 horizontal
 175 mm x 166 mm
 + 5mm
 for trim from each of 3 border sides



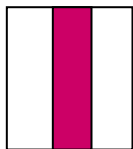
1/2 vertical
 86 mm x 253 mm
 + 5mm
 for trim from each of 3 border sides



1/2 horizontal
 175 mm x 125 mm
 + 5mm
 for trim from each of 3 border sides



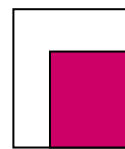
1/3 vertical
 57 mm x 253 mm
 + 5mm
 for trim from each of 3 border sides



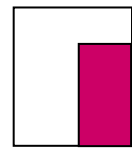
1/3 vertical
 46 mm x 253 mm
 + 5mm
 for trim from each of 2 border sides



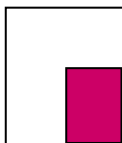
1/3 horizontal
 175 mm x 83 mm
 + 5mm
 for trim from each of 3 border sides



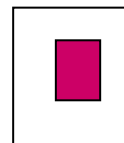
Junior page
 110 mm x 169 mm
 + 5mm
 for trim from each of 2 border sides



Less than 1/2 & more than 1/3
 86 mm x 182 mm
 + 5mm
 for trim from each of 2 border sides



1/4 page
 86 mm x 125 mm
 + 5mm
 for trim from each of 2 border sides



Island
 vertical 65 mm x 97 mm
 horizontal 97 mm x 65 mm
 quadrat 80 mm x 80 mm

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Technical specification

part 1



1. LAYOUT

1.1. Each page should have bleed of at least 5mm from each side.

1.2. Important text or graphic elements should be situated at least 7 mm from the cutting line.

1.3. In case of perfect binding it should be remembered that 2nd and 3rd cover page and first and last page of the body will have 3-4 mm from the backbone glued through side gluing, which will reduce the spread's effective format. If the margin formatting is not followed, then part of the picture will be "cut out" caused as a result of sticking. While the page format should stay the same, the size of the Type page should be subject to change.

1.4. In case of spread materials should be remembered that pages will have 2-3 mm from the backbone glued through side gluing. The picture must be spread apart of 2 mm to the left for the left side and 2 mm to the right for the right side, if the margin formatting is not followed,

then part of the picture will be "cut out" as a result of sticking.

1.5. A separate file should be generated for each page. Separate files for left and right side should be also created for spreads.

1.6. Minimum type size printed in one colour is:

- for one-element fonts 6 pt

- for two-element fonts 7 pt

Minimum type size printed with more than one colour or negative type is:

- for one-element fonts 8 pt

- for two-element fonts 10 pt

1.7. Minimum permissible line thickness is 0.2 pt. Lines made in reversed print or in more than one colour should have a thickness of at least 0.75 pt.

1.8. In order to obtain richer black depth in uniform background areas it should be generated from 4 colours. Recommended components are C 60, M 60, Y 60, K 100.

1.9. All graphics elements must be prepared within CMYK color space, using ICC profile (digital file containing colour characteristics of a given device. That profile meets requirements specified in ICC Specification.) available at <http://www.marquard.pl/magazyny/joy/>.

1.10. All spot colours used, e.g. from system Pantone® should be changed to CMYK. Spot colours may be used only after agreement with the Printing House.

Technical specification

part 2



2. METHOD OF PREPARATION AND DELIVERY OF DIGITAL MATERIALS

2.1. Pages should be prepared in the following formats:

-EPS, TIFF for montage materials;

-EPS, TIFF, PDF (1.2, 1.3, 1.4, 1.5 version), PS (1, 2 or 3 version) - composite files without layers – for full pages materials

2.2. Resolution of pictures included in digital files must not be lower than 300 dpi. Sending graphics of lower resolution means acceptance of a lower quality picture.

2.3. Total Area Coverage (TAC or TIL) should not exceed 300%.

2.4. Materials or graphic elements of page must not include attached profiles (no tagged profiles).

2.5. Graphics elements of page must not include attached OPI (Open Prepress Interface) comments.

2.6. Trim box must be defined in delivered PDF files format.

2.7. In files saved as eps. all texts should be replaced with curves.

3. FILE GENERATION

3.1. The Printing House recommends composite files in PDF generated by applications Adobe, QuarkXpress, Acrobat Distiller in version 5.0 or later.

Instructions available on website: www.quadgraphics.pl/tresc/Uslugi/Premedia/PlikiPDF

3.2. In order to detect possible errors, the PS files should be checked by AdobeDistiller/Reader.

Postscripts and pdfs should not include pre-versions. All photos included in files, have to be prepared with 300 dpi resolution. CMYK.

4. FILES NOMENCLATURE

4.1. Files nomenclature should include name of product or client and title, which they were prepared for.

4.2 Files name should not include Polish characters, spaces and special characters (e.g.: / > *).

5. MASTERS MATERIALS

5.1. Attaching contract proof to each page is recommended.

5.2. Contract proofs should be made after last correction of files submitted for printing.

5.3. For prepare contract proofs, must be used the ICC profile available on website: <http://www.marquard.pl/magazyny/joy/>.

5.4. Control strip must be placed on each contract proof. Recommended control strip is UGRA/FOGRA, available on website: <http://www.marquard.pl/magazyny/joy/>.

5.5. Paper used for making of proof should be as similar as possible to the issue paper regarding colour and gloss. Proof must be made with printing base-paper simulation.

5.6. If the proof is not made according to specification, it will not be considered as a contract proof. If the client does not give its consent to make the proof, then proof supplied by the client may be master material for the offset press operator, however it entails the possibility of obtaining different colour.

5.7. Only properly performed proofs go through the certification process (process control proof workmanship accuracy, consisting of determining different color between values measured on test strip fields placed on the proof, and target values.

The targets are determined on the basis

of the ICC profile, which was used to made a proof) in the printing house and are the basis for the complaint.

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Schedule 2017



ISSUE	MATERIAL DELIVERY DEADLINE	ON-SALE DATE
01/17	18-11-2016	07-12-2016
02/17	19-12-2016	04-01-2017
03/17	16-01-2017	01-02-2017
04/17	13-02-2017	01-03-2017
05/17	15-03-2017	05-04-2017
06/17	12-04-2017	04-05-2017
07/17	17-05-2017	07-06-2017
08/17	19-06-2017	05-07-2017
09/17	17-07-2017	02-08-2017
10/17	21-08-2017	06-09-2017
11/17	18-09-2017	04-10-2017
12/17	16-10-2017	02-11-2017
01/18	20-11-2017	06-12-2017
02/18	13-12-2017	03-01-2018